

Bio at a glance

Stacey Corriveau passionately acts as the local Community Economic Development (CED) Manager at Community Futures South Fraser in Abbotsford BC, and as the founder and Director of the BC Centre for Social Enterprise (originator of the most robust national social enterprise website: www.centreforsocialenterprise.com). Also possessing a business background, Ms. Corriveau has owned and operated a personal tax and bookkeeping practice since 1996, and is also a professional writer. She founded her private sustainable community development (SCD) consultancy – Blue Marble Consulting – in November 2009. The purpose of Blue Marble is to undertake SCD projects beyond the local Fraser Valley BC region.

She holds a Masters degree in English (Queens), a professional certificate in Community Economic Development (SFU), and is an APEC-IBIZ Certified Small Business Counselor.

Stacey has presented at multiple Canadian Community Economic Development Network (CCEDNet) and Social Enterprise Alliance (US) conferences, and that of the International Corrections and Prisons Association, plus the 2007 and 2009 Canadian Conferences on Social Enterprise, the 2007 Atlantic Canada Social Enterprise Symposium, and the Centre for the Study of Cooperatives (CASC) Co-Operative Innovation: Influencing the Social Economy 2007 Annual Meeting in SK, and the Association for Non Profit and Social Economy Research conference in Ottawa (2009).

Notable community recognition includes: Abbotsford Business Excellence Awards (2000 – Young Entrepreneur; and 2006 – Social Responsibility) and the United Way of the Fraser Valley Community Development Award (2006).

Community engagement projects that bear Ms. Corriveau's leadership contribution include Vibrant Abbotsford (poverty reduction), and Imagine Abbotsford (community visioning). Under her leadership in 2007 to present, Community Futures South Fraser has convened ongoing projects: Abbotsford Connected Neighbourhoods, the Abbotsford Food and Agriculture Connection Table (food security), and a table now examining housing needs for inmates transitioning into the community. Stacey developed and championed the most vibrant farmers' market in the Fraser Valley, and is considered a subject matter expert in this area, as well as that of marketing fine art and craft.

Ms. Corriveau writes impactful funding proposals, and enjoys very positive relationships with funders including BC Healthy Communities, Canada Revenue Agency (\$295,000), Cooperative Development Initiative (\$140,000), Coast Capital Savings, enterprising non profits, Rural Secretariat, Vancity, Vancity Community Foundation, and Western Economic Diversification (\$198,000). The most significant grant amounts for single projects are noted in brackets.

In terms of innovation, Stacey created an innovative inmate arts cooperative (visit the InsideArt Cooperative website at www.insideart.ca), and is now advocating for a separate legal structure for social enterprise in Canada, inspired by the UK and US models. Stacey's newest areas of interest are community resilience, and Transition, a UK approach to localization and community development, spurred on by peak oil and climate change. See <http://transitionuk.ning.com/>

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Career track

- Principal, Blue Marble Consulting, November 2009 to present
- Founder and Executive Director, Resilient Communities Canada, September 2009 to present
- Director, BC (formerly Fraser Valley) Centre for Social Enterprise (BCCSE), April 2005 to present – visit www.centreforsocialenterprise.com
- Manager of Community Economic Development, CFDC South Fraser, Abbotsford, BC, May 2005 to present
- Business Development and Projects Coordinator, CFDC South Fraser, Abbotsford, BC, October 2002 April 2005
- Coordinator of Abbotsford Business Resource Centre, CFDC, Abbotsford, BC, May to October 2002
- Staff accountant, BDO Dunwoody Chartered Accountants, Abbotsford, BC, 1996-2001

Business experience

- Sole owner of The Write Stuff (1996 to present), specializing in bookkeeping, personal tax preparation, delivery of workshops, editing, and freelance business writing. Winner of Abbotsford Business Excellence Award. Also Abbotsford's *Our Millennium* project coordinator in 2000, a community engagement contract held with the Abbotsford Community Foundation.
- Co-Owner of Pure Elements (2000 to 2003), a manufacturer and wholesaler of handmade 100% natural bath and body products.

Reports / major articles most recently completed

- Various social enterprise feasibility studies for non-profit clients of the BC / Fraser Valley Centre for Social Enterprise (2005 to present)
- Article in Making Waves CED Magazine, *Social Enterprise, Unlimited* (2009)
- Co-authored with charity lawyer Richard Bridge *Legislative Innovations and Social Enterprise Structural Lessons for Canada* (2009)
- Article in Making Waves CED Magazine, *Navigating the Waters, A Compass for Canadian Social Enterprise Guides* (2009)
- Article in Making Waves CED Magazine, *A Passion for Renewal* (2007)
- Provincial regulations for Inmate-Operated Business, Correctional Services of Canada (2004)

- Abbotsford Farmers' Market Feasibility Study (2003) – Abbotsford Farm and Country Market successfully launched, summer 2004
- BC Federal Offender Business Mentorship and Training Program Feasibility Study (2003).

Workshops (created and) delivered

- Community Wizardry – social enterprise and the environment (90-minute session for CED professionals)
- 3-hour session for small and rural charities: Financial Records and Reporting (self-delivered across Western Canada in 2009)
- Co-creation and project management of full semester course curriculum on Supported Self Employment and Social Enterprise (Douglas College, 2009);
- Social Enterprise Venture Selection (BCCSE);
- Financial Management for Small Business (CFSF);
- Financial Statements Demystified (University of the Fraser Valley and CFSF);
- Crafts as a Business (UFV, CFSF, Seabird First Nations Band, Self-Employment Conferences);
- Household Budgeting (UFV, Hope First Nations Band);
- Effective Press Releases (UFV, CFSF);
- Record Keeping Basics (CFSF).

Also the only regional intermediary in the province who has been trained to deliver (and continues to offer) the Development Wheel curriculum for social enterprise development.

Education

- SFU Certificate Program in Sustainable Community Development, projected to complete May 2010
- Community Futures CED Coordinator designation (2009)
- Towns in Transition, University of Victoria (2009)
- Non-profit management course, UFV (audited, 2007)
- Spiral Dynamics integral, certified at Levels One and Two (2007)
- SFU Certificate Program for Community Economic Development Professionals, completed May 2005
- Training and Certification Program for Small Business Counsellors, APEC International Network of Institutes for Small Business Counsellors, completed March 2005
- Bologna Summer Program for Cooperative Studies (Economics and Management of Cooperative Enterprises, University of Bologna), September 2004
- Extensive payroll accounting course, UFV, 2002
- Toastmasters (public speaking), 1999-2000
- Various writing and editing courses, SFU, 1998-2001

- Marketing courses, St. Lawrence College, 1996
- First year of Certified General Accountant program (CGA), St. Lawrence College, 1995, finished top of the class
- Master's Degree in English Language and Literature, Queens University, 1993
- Bachelor's Degree in Arts, Honours, Brock University, 1992

Community Involvement

Awards and recognition

- 2008 Inclusion at Muttart Foundation national consultation on social enterprise in Banff (one of only two British Columbians selected)
- 2006 Abbotsford Business Excellence Award– Social Responsibility
- 2006 United Way of the Fraser Valley Community Development Award
- 2000 Abbotsford Business Excellence Award – Young Entrepreneur

Current

- Secretary / Treasurer, Clayburn Village Community Society
- Advisory group member, Communities that Can!

Past (from 1997)

- Convenor, housing for transitioning inmates multi-sectoral table
- Leadership Table and founding member, Vibrant Abbotsford
- Convenor, Abbotsford Connected Neighbourhoods
- Chair, Abbotsford Food and Agriculture Connection Table
- Member, United Way of the Fraser Valley Community Vision Council
- Secretary / Treasurer, Abbotsford Farm and Country Market Society
- Lead, Future Foundations (MCC) Business Review Committee
- Chair, CED Committee, CFDC South Fraser
- Director, Treasurer, Loans Committee Member, Community Futures Development Corporation of South Fraser
- Chair, Young Entrepreneur's Committee, Community Futures Development Corporation of South Fraser
- Invited to present feedback to Prime Minister's Task Force on Women Entrepreneurs, May 2003
- Chair, Abbotsford Chamber of Commerce Business Excellence Award Selection Committee, Young Entrepreneur Category, 2003
- Member, Abbotsford Chamber of Commerce Education Committee
- Entertainment Editor, Abbotsford Times
- Vice President, Central Fraser Valley Home-Based Business Group
- Business Plan Evaluator, UFV Self-Employment Program

References

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